



*Yvonne Smart Smith Managing Partner, Creative Director, TBWA/Chiat/Day, Los Angeles, California*

*This Emmy winning Creative Director began her career in New York at CondeNast Publications (Vogue, Glamour, Mademoiselle) as an Assistant Art Director, while waiting for a job in her first love, advertising and entertainment.*

*Since then she has worked as a creative consultant for the likes of Tom Hanks and Garry Marshall and every elite brand known to advertising, including Nike, Apple Computer, BMW, Porsche, Walt Disney, FritoLay, Nissan, Vuarnet France, and Estee Lauder, to name a few.*

*She has won a slew of awards from the most prestigious organizations in film, television and advertising: Cannes Film Festival, The One Show, Communication Arts, New York Art Directors Club, The International Clio Awards, The Andy Awards, The London Film Festival, Belding Awards, an EMMY (The Academy of Television Arts and Sciences), and is a 5-time Kelly Award Finalist.*

*Yvonne has judged The One Show, Communication Arts, The Clios, The Emmy Awards, The New York Art Directors Club, the Andy Awards, and has Co-Chaired the International Clio Awards.*

*She is a longtime judge for the Primetime Emmy Awards, with the distinct honor of judging the finals for Outstanding Drama Series and Outstanding Comedy Series.*

*Yvonne has been recognized in Who's Who in America, Who's Who in Advertising, Who's Who in California, Who's Who in Business & Finance, Who's Who in American Women and Who's Who in the World. She has taught and lectured at UCLA, USC, The Art Center College of Design and the Art Director's Club of Paris.*

*She both supports and has judged the AAAA Minorities in Advertising Scholarship Competition.*

*Yvonne is a member of the the Academy of Television Arts and Sciences, The American Film Institute, the Museum of Radio & Television, and the Los Angeles County Museum of Art as well as various other professional organizations.*

*An active contributor to and member of many charities, she was honored by Free Arts for Abused Children, recognized by the Mayor of the City of Los Angeles for her work with abused children. She actively supports the ERAS Center for Children at Risk, Best Friends Animal Sanctuary, Society for the Prevention of Cruelty to Animals, The National Humane Education Society, as well as The Humane Society of the United States.*

*Presently having four rescue dogs of her own from animal shelters, she has personally rescued and placed another 61 animals, including dogs, cats, horses and one skunk .*

*Her hobbies include river rafting, hiking, horseback riding, off-road driving, art, design, film and Porsches.*

*Yvonne holds a BFA from the School of Architecture & The Arts, Auburn University, where her academic achievement kept her consistently on the Dean's List. She is also a graduate of Skip Barber Precision Driving Courses.*